



Dear District 10 Friends & Residents,

After a short summer the City Council hit the ground running by moving forward with several important measures. Every taxpayer needs to know where their dollars are being spent. We know where the budget dollars go, but what about subsidies for corporations? On August 28th, staff brought forward a proposed Cost-Benefit Analysis Pilot Program. While this program was a good first step at providing the public with more information regarding public subsidies, I felt it lacked accountability and transparency.

Accountability and transparency are critical for the efficient functioning of a government and modern economy. Accountability is the degree to which local governments have to explain or justify what they have done. It comes in two dimensions. First, that of City workers to the City Council. Second, the City Council to the citizens who elect them. My reforms on the 28th aimed at the latter so that residents have a better understanding of proposed public subsidies in the hope residents can communicate with the City more openly.

Transparency ensures that information is available that can be used to measure the authorities' performance and to guard against any possible misuse of power. I felt without accountability and transparency the pilot program would not serve the residents of San Jose. If the City Council is to decide about investing taxpayer dollars, the taxpayers need to know what the possible outcomes will be.

Please visit http://www.sanjoseca.gov/clerk/Agenda/082807/082807_04.02att.pdf for a copy of my memo to my colleagues on the City Council.

Best Wishes,

A handwritten signature in blue ink that reads "Nancy Pyle".

Nancy Pyle
Councilmember, District Ten

District 10's September Forum



September 2007 Issue



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Councilmember Nancy Pyle stands with Mayor Chuck Reed and fellow councilmembers Madison Nguyen and Sam Liccardo as they present Aaron Morrow and Karl Vidt with commendations for their many years of service on the Disability Advisory Commission.

Wednesday, September 26th

6:30 pm - 8:00 pm

Pioneer High School Theater

(1290 Blossom Hill Rd.)

Forum Highlights Include:

- **District 10 Retail Survey Results** - What do District 10 residents buy and want?
- **Via Valiente Shopping Center** - Improvement Project Update
- **Westfield Oakridge** - New Retailers & More
- **WHOLE FOODS** - The latest news

and be sure to take District 10's retail survey at the District 10 website!

Take the District 10 Retail Survey prior to September 25th and be entered to receive 1 of 10 \$100 giftcards to Westfield Oakridge!*

Just click the link above and take the survey today!

For more information or to request a hard copy of the survey, please contact my office at 408-535-4910!

***Multiple entries will not be accepted, giftcards will be presented at the forum**

Citywide Update

• **San Jose Police Department Update**

The SJPD was recently awarded a \$250,000 grant from the Department of Justice for Sexual Offender Management. The grant will greatly enhance the Department's ability to keep kids safe from sexual offenders currently out on parole.

On August 7th, officers from the Community Services Division participated in National Night Out. Fifteen two-person teams made up of officers and civilians visited approximately 60 locations, including Councilmember Pyle's visit to the Hoffman/ Via Monte SNI in District 10. Staff also had a static display at the Prusch Park Event. Swing shift officers, including Sergeants, Lieutenants, Captains and Chief Officers were also out in full force interacting with the community at events throughout the City.

• **Emergency Preparedness Update**

Wireless Alerting & Warning Workshop

On August 14th City staff attended a workshop on developing public-private partnerships to create a state-wide wireless warning system for residents and first responders. Hosted by the Lieutenant Governor, the California Public Utilities Commission, and the Governor's Office of Emergency Services, this workshop kicked off the Governor's initiative to leverage technology on behalf of Californians.

Golden Guardian 2007

As part of this year's Golden Guardian exercise, the Governor's Office of Homeland Security recently facilitated a two-hour Crisis

Communications workshop for elected and appointed officials. The Golden Guardian 2007, a statewide disaster exercise is scheduled for November 14th, 2007. The exercise is being co-hosted by the City and the County.

Make An Impact in District 10!



Thinking of ways to get involved in our community? For more information please contact the District 10 Office at (408) 535-4910

The Assistance League Takes On Operation Schoolbell

For the past 13 years the Assistance League of San Jose (AL) has worked to clothe and supply underprivileged students throughout San Jose during Operation Schoolbell. In 2006, AL successfully provided over 2,200 students in San Jose Unified and Franklin McKinley School Districts with 2 uniforms each. In time for school openings, League members worked tirelessly to measure students, order and deliver the uniforms.

With over \$50,000 necessary to sustain the program, Office Max supported AL by placing coin collection boxes at each of their registers. Over \$8,000 dollars was raised through these boxes and was donated by Office Max. This year, again partnering with Office Max, Assistance League aims to raise \$10,000 dollars through these collection boxes.

This signature program of the National Assistance League has provided 1,000,000 children with new clothing, shoes, hygiene kits and literacy program materials nationwide since 1997. According to National, students with appropriate school clothing improve school attendance and classroom performance.

Assistance League of San Jose, a chapter of National Assistance League, is a non-profit organization whose members administer philanthropic programs to meet the needs of children and senior citizens in San Jose.

**For more information, please contact
Elsie Taketa, Public Relations Chairman
for AL of San Jose at 408-268-7492 or by
e-mail at egtaketa@pacbell.net**

San Jose Prepared!

On July 30th, 17 residents at The Villages graduated from the twenty hour San Jose Prepared! course. Residents completed a total of five classes which included instructions on home preparedness and neighborhood organizations; fire suppression and hazardous materials in the home; disaster medicine and disaster psychology; light search, rescue and damage assessment; and terrorism awareness. To register for classes, call (408) 277-4598 or e-mail sjprepared@sanjoseca.gov.

- **Pilot Zero-Waste Event - Comcast Jazz Festival**

The City piloted its first-ever Zero-Waste event during the Comcast Jazz Festival (August 10-12). The event recycled 60% of its waste, well on its way to an ultimate zero waste goal. Biodegradable food ware, provided to vendors at no cost, in addition to food waste and paper were diverted from the landfill and sent to the Z-Best Composting Facility for recycling. Vendor response to the new food ware was generally favorable. An evaluation summary of this program with opportunity for improvement and expansion, along with the results of the City-conducted attendee survey will be submitted to Council in November. The San Jose Conservation Corps, which partnered with the City for the event, recycled 40% more cans and bottles and seven times more cardboard than it did during the 2006 Jazz Festival.

- **Tree Preservation Services Review**

Four community meetings are being set for mid-September to discuss potential changes to the City's tree-related services; specific dates and locations will be finalized next week. The Council's Transportation & Environment Committee is also scheduled to discuss the topic at its meeting on September 17th.

- **Mineta San Jose International Airport Update**

Frontier Airlines recently announced that they will add new flights between Puerto Vallarta, Mexico and San Jose with non-stop service three days a week starting December 15th, 2007, using Embraer E-170 regional jets. Tickets for the new routes are on sale now via Frontier's website. The new San Jose route adds to Frontier's current non-stop service from SJC to Cabo San Lucas.

- **Accessible Swings**

The Rotary Club has verbally pledged to donate \$17,000 to the City to replace approximately 29 swings in neighborhood parks with accessible swings. Accessible swings are molded and shaped more like chairs to allow them to be used by kids and adults in wheelchairs. Staff has developed a preliminary list of candidate sites which includes at least two parks in each Council District. This item is anticipated to be approved by the Parks and Recreation Commission, Disability Advisory Committee and the City Council this Fall with installation beginning in early 2008. Many thanks Rotarians.

Is San Jose a Playful City? Get Out & Play!

Saturday, September 29th

TIME: TBD

Almaden Community Center

Join Councilmember Pyle, the staff and recreation leaders from Almaden Community Center and Kaiser Permanente to **Get Out and Play!** Councilmember Pyle and Mayor Reed will be at the Almaden Community Center to recognize the City of San Jose and District 10's **KaBOOM! Day of Play. Day of Play** will provide free activities for the children of District 10 to enjoy with their parents.

The **KaBOOM! Day of Play** is sponsored and supported by the American Heart Association and Nickelodeon. Councilmember Pyle invites all children in D10 and their families to join us and celebrate **PLAY!** We can all use a little more fun in our day!

City Wide Phone List

Call Center	535-3500
Police Non-Emergency	311
Anti-Graffiti/Litter	277-3208
Animal Care	578-7297
City Arborist	277-2762
Crime Prevention	277-4133
Crime Stoppers	947-STOP
Drug Hotline	971-DRUG
DOT	277-4373
Environmental Services	535-8550
Hazardous Materials	277-4659
Housing	535-3860

District 10 Announcements, Highlights & Events



**Join Councilmember Nancy Pyle at
District 10's Greenprint Update Follow-Up Meeting!**

Thursday, October 18th
7:00 pm to 9:00 pm
Almaden Library & Community Center
(6445 Camden Ave.)

The Greenprint is the City's 20-Year Strategic Plan for Parks, Community Facilities and Programs. The Greenprint is a guide for City staff and policy makers in the day to day decision making process, which provides opportunities to improve resident health and wellness through parks, recreational programs and facilities.

Community input is needed to update the Greenprint. Community meetings will be held from June through October, 2007. The updated plan will be presented in spring 2008 and will be the basis of the recreational input into the City of San Jose's General Plan. We welcome your input and participation!

Westfield Oakridge & District 10 Save the Earth!

Enjoy free E-waste Recycling on September 8th & 9th!



*1st 5,000 receive free gift

Bring your e-waste to Westfield Oakridge on September 8th - 9th from 10 am - 5 pm. **Drop off electronic waste at No Charge and receive a *FREE Gift** from Westfield Oakridge and the South Valley Family YMCA! Free recycling of monitors, laptops, televisions, printers and more.

Neighborhood Center

The Almaden Valley Womens Club presents the
31st Annual Almaden Valley Art & Wine Festival

September 16th
10:00 a.m. - 6:00 p.m.
Almaden Lake Park

Crowds gather every September for the Almaden Valley Art & Wine Festival. Voted one of the best festivals in San Jose, the festival features something for everybody!



- Fine Arts & Crafts
- Local Wineries & Breweries
- Festival Food
- Entertainment on two Stages
- Children's Area

All proceeds are donated back to the community. **Be sure to come visit Councilmember Pyle and her staff at the District 10 booth! We hope to see you there! To learn more, visit <http://www.almadenwine.com/>.**

Neighborhood Development Center	723-4114
Parking Enforcement	534-2900
Vehicle Abatement	277-5305
Gang Hotline	293-4264

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Contact Us

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Councilmember, District Ten

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1st Annual Almaden Community Center Golf Tournament

Hosted in conjunction with the Almaden Advisory Council, **the 1st Annual Almaden Community Center Golf Tournament will be held on Monday, October 22nd, 2007 at the Almaden Golf and Country Club (6663 Hampton Dr.).** Check-in will begin at 9:30 am and tee off is at 11:00 am. The cost per player is \$150 dollars or a discounted price of \$550 for a group of four. The cost includes an official tournament gift bag, 18 holes of golf, use of a golf cart, range balls, lunch, raffle prizes and an awards ceremony. The format of the event will be a shotgun start and four person team scramble. Awards will include longest drive, putting, closest to Hole, Hole-In-One, Worst Score, and Best Score. Proceeds will benefit the Almaden Elementary School and the Childhood Obesity program. **If you are interested in being a sponsor or taking part in the tournament, please contact Andrew Judge at (408) 268-1133 for more information.**

City Council Meetings

The City Council convenes every Tuesday at 1:30 PM at 200 East Santa Clara Street. On the first and third Tuesday of the month the Council meets at 7:00 PM for Public Hearings. Meetings can also be viewed on the web at www.sanjoseca.gov or on the City cable TV station, Channel 26/26A.



Councilmember Nancy Pyle joins members of Turning Wheels for Kids, a local non-profit that provides bikes to underserved youth during the Holiday season. On Saturday August 18th, members of Turning Wheels for Kids worked with Kids with Heart, a group of local parents and youth that have come together to support the non-profit, and held the 1st Annual Monster Yard Sale to raise money that will go to buy new bikes!

Wed., Sept. 5th: 9:45 - 11:00 am
Almaden Senior Association Monthly Meeting
Almaden Community Center ; 6445 Camden Avenue

Wed., Sept. 5th: 7:30 - 8:30 pm
Montevideo Homeowners' Association Monthly Meeting
Corner of Coleman and Camden, in the clubhouse behind the pool

Sat., Sept. 8th: 11:00 am- 5:00 pm
New Almaden Day
New Almaden Community Center; 2137 Bertram Rd.

Mon., Sept. 10th: 7:00 - 9:00 pm
Almaden Valley Community Association (AVCA) meeting
Almaden Community Center ; 6445 Camden Avenue

Thurs., Sept. 13th: 7:00 - 8:30 pm
Santa Teresa Foothills Neighborhood Association (STFNA) General Meeting
Southside Community Center , 5585 Cottle Road

Wed., Sept. 19th: 6:00 – 7:30pm
Hoffman Via Monte Neighborhood Action Coalition Monthly Meeting
Hoffman Via Monte Neighborhood Center; 1180 Blossom Hill Road, #2

Mon., Sept. 24th: 6:00 – 8:00 PM
D10 Youth Advisory Council Meeting
Almaden Community Center ; 6445 Camden Ave

Tues., Sept. 25th: 7:30 - 9:00 pm
VEP Neighborhood Association Monthly Meeting
Vista Park Community Room (Hyde Park Dr. & New Compton Drive)

Wed., Sept. 26th: 6:30 – 8:00 pm
District 10 Retail Coming Attractions Forum
Pioneer High School Theater; 1290 Blossom Hill Rd.

"Labor Day is a glorious holiday because your child will be going back to school the next day. It would have been called Independence Day, but that name was already taken."
~ Bill Dodds

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